



# Miami-Dade County Public-Private Partnership Program

## Introduction

OEM program incorporates the public and private sector in one team dedicated to created a more resilient community. The program includes several components:

- Emergency Support Function (ESF) 18- Business and Industry
- Recovery Support Function (RSF) Economic
- Alliance for Response-South Florida

The program is composed of two types of members.

# **Corporate Partners**

These members include individual companies that have offices and/or stores within Miami-Dade County. Some of our current corporate partners include:

- Pinkerton Security
- CVS
- Wells Fargo
- Bank of America
- Carnival Cruise Line
- Ryder
- Target
- Tracfone Mobile
- WalMart
- Tropical Shipping







# **Networking Organizations**

These organizations are usually private or public organizations that represent different sectors of the business community. Below are some of our members:

- FIU- Small Business Development Center
- FBI Infraguard
- Minority Business Development Agency
- Beacon Council
- Chamber South
- Minority Chamber of Commerce
- Miami-Dade Gay and Lesbian Chamber of Commerce
- Greater Miami Chamber of Commerce







# ESF 18 (Business and Industry)

This ESF is responsible for sharing information with our private sector partners from the County Emergency Operations Center during a disaster.



## ESF 18 (Business and Industry) Cont...

The ESF 18 distributes the following types of information to our partners:

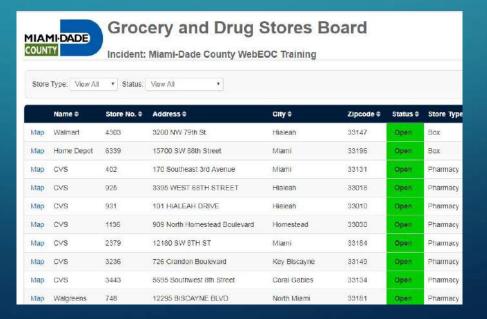
- Curfews
- Re-entry into evacuated communities
- Damage to road infrastructure
- Damage to water and sewer infrastructure
- Status of debris clearance and removal
- Reversal of drawbridge lockdown procedures
- Airline and marine traffic
- Status of public transportation

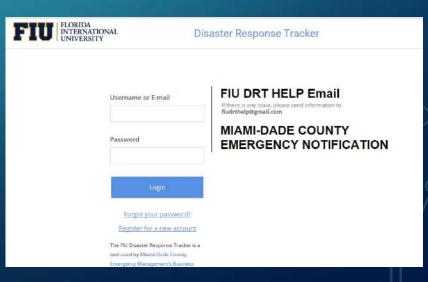


### **ESF 18 Common Operating Pictures**

Miami-Dade County maintains two sites to share information with our private sector partners, these are:

- Business Continuity Information Network
- WebEOC





### RSF Economic

This RSF operates in the Recovery Operations Center and acts as the private sector advocate and also directs and coordinates the delivery of programs and resources to the private sector to promote recovery after an emergency and/or disaster.



### RSF Economic Cont...

This RSF includes some of the following partners:

- Miami-Dade Regulatory and Economic Resources
- FIU Small Business Development Center
- Beacon Council
- Miami-Dade Internal Services Department
- Career Source South Florida

#### **RSF Economic Cont...**

During the recovery phase this RSF will coordinate the following activities:

- Small Business Administration Disaster Loan Programs
- State of Florida Emergency Bridge Loans
- Economic Redevelopment Post-Disaster Planning
- Workforce Retention

#### **Grant Outcomes**

- As part of the Coastal States Stewardship Foundation Grant one of our projects was the revision to our Recovery Plan.
- The Recovery Plan runs parallel to our Comprehensive Emergency Management Plan and is designed to be activated and function during the intermediate and long-term phases of recovery. This plan is composed of several volumes, which are:
  - ☐ Volume 1: Base Plan
  - ☐ Volume 2: Recovery Support Functions
  - ☐ Volume 3: Cost Recovery Guide
  - ☐ Volume 4: Post-Disaster Redevelopment Plan

#### **Grant Outcomes**

• This grant has allowed us to hire a contractor to revise Volumes 1, 2 and 3.

We are planning an exercise to test these revised sections

in the next several months.

### Alliance for Response-South Florida

The Alliance for Response (AFR) – South Florida is dedicated to building a partnership between the art and cultural community and the first responder and emergency management community in South Florida. The goals of the Alliance are:

- This partnership is meant to enhance cooperation and understanding before the next emergency and/or disaster.
- To provide preparedness and outreach opportunities for both the art and cultural community, the first responders and the emergency management community.
- Develop a robust incident command structure for the Alliance to respond to largescale emergencies and disasters.

## Alliance for Response- South Florida Cont...

The Alliance consists of a number of different art and cultural institutions. Some of the member institutions include:

- Miami-Dade County Cultural Affairs Department
- Wolfsonian-FIU
- Vizcaya Museum & Gardens
- Zoo Miami
- Florida Connecting to Collection/Florida Association of Museums
- University of Miami
- Florida International University



## Alliance for Response- South Florida Cont...

The Alliance for Response-Miami website is regularly updated to reflect our current activities. Please visit our website at:

http://www.heritageemergency.org/initiatives/alliance-for-response/networks/miami/

We also maintain two social media pages. Through these pages we regularly share preparedness tips, upcoming training and member events and activities. These pages are:

- Facebook: <a href="https://www.facebook.com/AFRSFlorida/">https://www.facebook.com/AFRSFlorida/</a>
- Twitter: <a href="https://twitter.com/afrsflorida">https://twitter.com/afrsflorida</a>

### **Business Preparedness Survey**

- Miami-Dade County OEM is currently working with Integrated Systems Consultants to survey the businesses in the County.
- The goal of this survey is to assess their overall preparedness for the hazards that affect the county.
- All businesses (private and nonprofits) operating in Miami-Dade County are invited to complete this survey. This includes small, medium, and large businesses.

## Business Preparedness Survey Cont..

- The survey is currently in process, it will involve working with our chamber of commerce's, businesses who are vendors to the county and a random sampling of businesses throughout the county.
- The survey is available in English, Spanish and Creole and is available at: www.md-ready.org/survey

## Thank you for attention!

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